

# Wanted: Designer (Junior/Mid level)

to join the Tin Can Collective

Location: Anywhere

Hours: ad-hoc. Please note: this is not a full-time job.

Experience: 1+ years

Incremental pay: starts at £20 per hour and will increase as trust and responsibilities grow.

## THE TIN CAN COLLECTIVE: doing things a little differently

### NOT JUST ANY CREATIVE AGENCY

The Collective is made up of self-employed and diverse people who are exceptionally good at what they do. We work together and remotely to deliver creative, marketing and brand projects of the highest quality. For the client, we are the happy medium between an agency and a freelancer; we offer our clients the flexibility of a freelancer, with the resources of an agency.

See what we do on: [www.tincancollective.com/what-we-do](http://www.tincancollective.com/what-we-do)

### THE FOUNDING FEMALES

Founded almost three years ago, the Tin Can Collective has been organically growing its client base and bringing beautifully crafted work to the masses ever since.

The Lead Strategist and Creative Director, who have collectively over 20 years experience between them, head the Tin Can Collective. Together they also manage the daily operations, sales, client liaising and project management. This is also how we keep our costs down for clients – no fancy offices, no PAs, no frills.

### THE PROJECTS

We only work for non-profits, fundraisers, educators, social enterprises and ethical brands. Some of our current clients include the Alzheimer's Society, Farm Africa, Bliss: the charity for sick and premature babies, UNHCR: the UN refugee agency, War on Want, the Autism Research Trust and many more.

Working with these types of clients requires all our freelancers to have an elevated level of sensitivity and understanding of complex issues, and the ability to apply this to their work.



## THE BENEFITS OF JOINING

Being a freelancer can be glorious, choosing who you want to work with, when you want to work and being your own boss. At least on paper. We all know there is more to it - managing finance and schedules, marketing yourself and potentially missing out on jobs that are too big for you to take on alone. And it can be lonely.

With The Tin Can Collective you can have your cake and eat it too.

### Get involved in small or big projects

Our team is small and our freelancers are coordinated centrally for a variety of projects. We aim to be as flexible and agile as our clients need, which means we could call you in to work solo on a small piece of work or ask you to join forces with others to tackle a large-scale project.

### Expand your portfolio

With us, you can work with an array of talent and a number of inspiring organisations.

### Less paperwork

The Tin Can Collective handles all client liaison, scheduling, project management and finance, allowing you to crack on with what you enjoy the most.

### You scratch our back, we'll scratch yours. Metaphorically speaking.

We are lucky to have a pretty consistent flow of job opportunities coming through Tin Can, and we will always send them out to our freelancers if we think your skill sets fit the bill. But, we want that love to be shown the other way too. We encourage Tin Can freelancers to stay on the lookout for new opportunities for The Tin Can Collective, even if the job isn't in their specific area or expertise.

For every job you successfully bring into The Tin Can Collective, regardless of whether you yourself work on it or not, you'll receive £100 once the job is completed. Result.

The more work we are looking out for together, the more work we can work on together.



## ABOUT YOU

We are looking for a junior/mid designer to join The Tin Can Collective, someone who is already freelancing full-time, to support us in creating online and offline campaigns for our charity clients.

As a member of the Collective you'll be working closely with the Creative Director, who will oversee your work and development, and the Lead Strategist, who oversees the projects. You'll communicate mostly via email, WhatsApp, phone and Google Meet.

## YOUR RESPONSIBILITIES

- You will take complex and often disjointed content and bring it to life in the form of reports, brochures, mailings, social media content and so on.
- You will be designing for online and offline channels and help us out as and when with your exceptional eye for detail.
- You'll create work to a high standard and delivered within deadlines to ensure our wonderful clients can continue marketing their organisations, raise funds, raise awareness of a cause.

## THE IDEAL PERSON

- Curious by nature, with a strong will to learn, develop and grow your skill set and show interest in how copy and design work together
- Self-sufficient
- Organised, meticulous, with an exceptional eye for detail
- Understands the importance of brand consistency
- Can follow a brief, whether it includes very specific directions, or asks you to explore and be imaginative
- Has the ability and flexibility to work with quick turnarounds
- Has a proactive 'can do' attitude
- Grasps concepts easily
- Has an outstanding level sensitivity and the ability to understand complex issues

## MANDATORY

- Access to InDesign, Illustrator and Photoshop
- In-depth knowledge of InDesign, including the ability to set up a document for print, use swatches and styles, and organise a document with layers.
- Experience of print and editorial design
- Experience of designing forms
- Experience of designing for Direct Mail campaigns
- Experience of working with charities is desirable
- Experience of creating simple animations for social media ads is desirable too

## ARE YOU INTERESTED?

Please send your CV, a portfolio showcasing the experience required for this role, and your website (if you have one) to [hello@tincancollective.com](mailto:hello@tincancollective.com)

